



ABOUT

★

THE RIGHT SIDE APPAREL

★ VETERAN OWNED ★

OUR MISSION IS SIMPLE:

**TO PROMOTE FREEDOM, FAITH,
PERSONAL RESPONSIBILITY, HARD WORK,
AND THE VALUES THAT MAKE
AMERICA EXCEPTIONAL.**

We are Michael & Emily and we have launched a brand called The Right Side Apparel. **We are veteran-owned** and boldly created to provide an opportunity to show that we are proud to be American and aren't afraid to be unapologetically Right.

- ★ I am a military veteran who has proudly served along side strong men & women willing to fight and die for the freedom of our country. Sadly, the importance and value of that sacrifice seems to be forgotten on some in this country. So we decided to promote a movement to get back to **The Right Side** of things!
- ★ **The Right Side Apparel** is a patriotic lifestyle brand founded for Americans who value freedom, personal responsibility, faith, hard work, and the principles that have made this country exceptional. And by wearing this gear, it shows we are part of a movement that believes in and stands by America!

**THE RIGHT SIDE APPAREL ISN'T JUST MERCHANDISE—IT'S A STATEMENT.
WE ARE PROUD TO BE AMERICAN.
WE ARE UNAPOLOGETICALLY RIGHT.**

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Thank you for being part of a movement that believes America's best days are still ahead.



STAND PROUD.



STAY FREE.



WEAR THE RIGHT SIDE.

FAITH ★ FREEDOM ★ PERSONAL RESPONSIBILITY ★ HARD WORK ★ AMERICA FIRST